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Industry and Market Data
In this presentation, we rely on and refer to information and statistics regarding market participants in the sectors in which Anghami competes and other industry data. We obtained this information and statistics from third-party sources, including reports by market research firms and company filings. Being in receipt of this presentation you agree you may be restricted from dealing in (or encouraging others to deal in) price sensitive securities.

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This presentation includes certain non-IFRS financial measures, including EBITDA. These non-IFRS financial measures are not calculated in accordance with International Financial Reporting Standards (“IFRS”) and should not be considered as alternatives to IFRS. These non-IFRS financial measures are included herein because Vistas and Anghami believe that the use of these non-IFRS financial measures provides an additional tool for investors to use in evaluating ongoing operating results and trends. Other companies may calculate their non-IFRS financial measures differently, and therefore Anghami’s non-IFRS financial measures may not be directly comparable to similarly titled measures of other companies. Additionally, to the extent that forward-looking non-IFRS financial measures are provided, they are presented on a non-IFRS basis without reconciliations of such forward-looking non-IFRS financial measures due to the inherent difficulty in forecasting and quantifying certain amounts that are necessary for such reconciliation.
DISCLAIMER

Additional Information
Vistas intends to file a preliminary proxy statement/prospectus with the SEC in connection with the Business Combination and will mail a definitive proxy statement/prospectus and other relevant documentation to its stockholders. This presentation does not contain all of the information that should be considered concerning the Business Combination. Vistas’ stockholders and other interested parties are advised to read, when available, the preliminary proxy statement/prospectus and any additional information filed by Vistas with the SEC concerning the Business Combination, as these materials will contain important information about Anghami, Vistas and the Business Combination. A definitive proxy statement/prospectus will be mailed to stockholders of Vistas as of a record date to be established for voting on the Business Combination. Stockholders will also be able to obtain copies of the proxy statement and other documents filed with the SEC that will be incorporated by reference in the proxy statement, without charge, once available at the SEC’s website at www.sec.gov, or by directing a request to Vistas Media Acquisition Company Inc., 30 Wall Street, 8th Floor, New York, NY 10005.

Participants in the Solicitation
Vistas and its directors and executive officers may be deemed participants in the solicitation of proxies from Vistas’ stockholders with respect to the Business Combination. A list of names of such directors and executive officers and a description of their interests in Vistas is contained in Vistas’ final prospectus dated August 6, 2020, which was filed with the SEC on August 10, 2020 and is available free of charge at the SEC’s website at www.sec.gov or by directing a request to Vistas Media Acquisition Company Inc., 30 Wall Street, 8th Floor, New York, NY 10005. Additional information regarding the interests of such directors and executive officers will be contained in the proxy statement/prospectus for the Business Combination when available.

Anghami and its directors and executive officers may also be deemed to be participants in the solicitation of proxies from stockholders of Vistas in connection with the Business Combination. A list of the names of such directors and executive officers and a description of their interests in the Business Combination will be included in the proxy statement/prospectus for the Business Combination when available.
INVESTMENT SUMMARY

1. NUMBER 1 MUSIC APP IN THE MENA\(^1\) REGION WITH A BELOVED BRAND

2. UNDERPENETRATED AND UNIQUE MARKET

3. TREMENDOUS GROWTH POTENTIAL

4. VALIDATED POTENTIAL TO EVOLVE TOWARDS A LEADING ENTERTAINMENT PLATFORM

5. VISIONARY FOUNDERS BACKED BY LEADING INVESTORS IN REGION

SHUAA capital psc. and Vistas Media Capital Singapore, have gathered commitments of a combined $40 million ($30 million from SHUAA and $10 million from Vistas Media Capital) in PIPE financing, sufficient to close the transaction.

\(^1\) Middle East and North Africa
ANGHAMI IS THE #1 MUSIC APP IN MENA¹

ACTIVE USERS
15M

MARKET SHARE
58% of subscribers in MENA²

PAID SUBS
73 mins per day per user³

OPERATING IN
16 countries

GENERATING
56 mil user data points per day

OVER
9 yrs old and first mover

¹Middle East & North Africa ²MiDia report July 2020 ³Avg 2020
WITH ONE OF THE BEST UNIT ECONOMICS IN EMERGING MARKETS

7.5% Churn rate on monthly paying subs

$1.8 Average CAC on paying subs

8.1X LTV / CAC on monthly paying subs

~21% Conversion Rate\(^1\)

Note: As of FY20
\(^1\) Measured as total subscribers / total MAU
ANGHAMI - THE MOST RECOGNISED BRAND FOR MUSIC IN THE REGION

INDEPENDENT SURVEY

**MOST POPULAR**

- Are aware of the service
  - ANGHAMI: 84%
  - SPOTIFY: 43%
  - DEEZER: 38%

**MOST FREQUENTLY USED**

- Actually use the service
  - ANGHAMI: 43%
  - SPOTIFY: 35%
  - DEEZER: 35%

- Use the service every week
  - ANGHAMI: 58%
  - SPOTIFY: 36%
  - DEEZER: 37%

Source: Global Web Index, Nov '19; Egypt (n=202), Saudi Arabia (n=211), UAE (n=200)
ANGHAMI IS AT AN INFLECTION POINT OF RAPID GROWTH

SUBSCRIPTION REVENUE GROWING AT 47% CAGR

ON TRACK TO BE EBITDA POSITIVE IN 2021

Source: Management Projections
Our vision is to create THE LARGEST MUSIC & MEDIA PLATFORM for MENA¹ & Emerging markets

¹Middle East & North Africa
AUDIO ENTERTAINMENT TRAJECTORY

TOTAL ADDRESSABLE MARKET\(^1\) \times \frac{50\%}{\times} \text{SHARE OF PEOPLE WHO STREAM}^2 \times \frac{45\%}{\times} \text{SHARE OF PEOPLE WHO SUBSCRIBE}^2 \times \frac{58\%}{\text{CURRENT MARKET SHARE}^3} = $1.1B

GROSS REVENUE OPPORTUNITY in existing markets

NEW FEATURES TO DRIVE ADDITIONAL REVENUE

1. ORIGINAL CONTENT
2. PODCASTS
3. LIVE CONCERTS
4. BRANDED CONTENT
5. SOCIAL BILLING

\(^1\) People in 10-60 across current operating markets + select South Asian Markets + Arab diaspora at maturity
\(^2\) Assumes present day penetration rate of North America
\(^3\) Anghami's current market share in MENA
THE MIDDLE EAST IS A FOCUS FOR M&A AS U.S. UNICORNS SEEK TO BUY NOT BUILD

March 2019
- Careem was the “Uber” of the Middle East. It was first, incumbent, and had greater scale
- Uber purchased Careem for $4.18bn. The first unicorn exit and the largest buyout in the region
- Founded in Dubai in 2012
- Present across Middle East, North Africa, Pakistan and Turkey - operating in 98 cities
- Post buyout, Uber retained the brand Careem and continues to operate independently

“[Careem’s] success depends on incorporating local norms and needs.”¹

Careem’s business was very localised, deeply embedded, and more locally innovative

March 2017
- Souq was the Amazon of the Middle East
- “Amazon” purchased Souq for $580mn in a landmark transaction for the region
- Founded in 2005 in Dubai out of the online portal Maktoob
- Focus was on creating a local language solution for e-commerce including marketplace, fulfilment and payments

““Amazon” clearly acquired the business that qualified as its closest counterpart in the region.”²

Souq was solving problems unique to the region - their head start, access to data, and local expertise led Amazon to buy Souq

¹Fastcompany.com ²CMSwire.com
MARKET OVERVIEW
OVERVIEW OF GLOBAL STREAMING GROWTH

MUSIC INDUSTRY SNAPSHOTs

3.7X
growth of live streaming events in 2021

9%
CAGR, streaming revenue by 2020-27

32%
growth in US Audio streams Dec 19 - Jun 20

86%
Digital Share of Global Revenue

GLOBAL RECORDED MUSIC INDUSTRY ($B)

Source: MiDia Research
https://www.marketingcharts.com/industries/media-and-entertainment-114082
MENA: FASTEST GROWING MARKET WHICH IS STILL NASCENT

ADDRESSABLE MARKET TO GROW 1.5x BY 2025\(^1\)
(USD BN)

---

2020: 2.9
2021: 3.1
2022: 3.7
2023: 4.0
2024: 4.2
2025: 4.4

---

TOTAL GLOBAL ARAB DIAPOSA\(^2\)
Considered one of the world’s fastest-growing population

660 million

BETWEEN 10-35 YRS OLD
...with favourable demographics

45%

---

CURRENT PENETRATION
Measured as MAU / Addressable Market

U.S. AUDIO STREAMING PENETRATION ~35%

---

\(^1\) Target population of addressable market defined as number of individuals aged between 10-50 with internet connection, includes MENA and Pakistan

\(^2\) MENA, Pakistan and global Arab diaspora
ANGHAMI AGGREGATED A FRAGMENTED MUSIC LABELS MARKET

ARABIC CATALOG
- 39K Artists
- 600K Songs

ARABIC CATALOG WAS FRAGMENTED AND NON-DIGITAL
- Qanawat
- Watay
- Platinum Records
- Midik Group

ANGHAMI DIGITALIZED THE REGION’S MUSIC

INTERNATIONAL CATALOG
- 4M Artists
- 56M Songs

LONG STANDING PARTNERSHIPS WITH TOP 3 GLOBAL LABELS
- Universal Music Group
- Sony Music
- Warner Music Group
<table>
<thead>
<tr>
<th>LOCAL</th>
<th>EMBEDDED</th>
<th>DATA DRIVEN</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FIRST STREAMING SERVICE IN THE REGION</strong>&lt;br&gt;6 year head-start vs. global competitors</td>
<td><strong>BEST KNOWN &amp; BEST-LOVED BRAND IN MUSIC</strong>&lt;br&gt;streaming across region</td>
<td><strong>OVER 9 YEARS OF DATA</strong>&lt;br&gt;56 million data points updated daily</td>
</tr>
<tr>
<td><strong>LANGUAGE ADVANTAGE</strong>&lt;br&gt;Only service available in English, Arabic &amp; French</td>
<td><strong>INIMITABLE USER ACCESS</strong>&lt;br&gt;36 telco partnerships drive subscriptions and industry leading conversion rates</td>
<td><strong>EXTENSIVE UNDERSTANDING OF 70M+ REGISTERED USERS</strong>&lt;br&gt;with 56 data points updated daily</td>
</tr>
<tr>
<td><strong>LARGEST PHYSICAL PRESENCE</strong>&lt;br&gt;with 5 offices across region</td>
<td><strong>ECOSYSTEM ACCESS</strong>&lt;br&gt;Investors include the region’s largest investment funds</td>
<td><strong>UNPARALLELED UNDERSTANDING OF HABITS, TRENDS, PREFERENCES</strong>&lt;br&gt;unlocks advantage to create content</td>
</tr>
<tr>
<td><strong>CONTENT, OFFERS, AND CAMPAIGNS BY LOCALS FOR LOCALS</strong>&lt;br&gt;Customized for each of the 16+ countries</td>
<td></td>
<td><strong>UNIQUE INSIGHTS AND ACCESS</strong>&lt;br&gt;leverage for advertisers and unlocks advantages to create content</td>
</tr>
</tbody>
</table>
ANGHAMI WAS THE FIRST TO MARKET AND CONTINUES TO THRIVE

- **Feb-12**: Anghami Established
- **Mar-14**: Dubai Office
- **Mar-17**: Egypt Office
- **May-18**: Saudi Arabia office
- **Dec-20**: Abu Dhabi office
- **2018**: Anghami reports record high revenue (+43%) despite new competition
- **2019**: MAU increased 23% YoY (2020)

**6 YEARS BEFORE** Spotify & Deezer
**3 YEARS BEFORE** Apple Music

Source: Company information
OUR BUSINESS AND MUSIC IS HYPERLOCAL BY DESIGN

UNDERSTAND WHAT USERS WANT

ARABIC IS 1% OF TOTAL CATALOG → ~50% OF TOTAL STREAMS

DELIVER ENGAGING EXPERIENCES

PODCASTS
68% YoY growth in unique listeners

SEASONAL FEATURES

LOCALIZED PROMOTIONS

TOP ARTISTS IN REGION: ALL LOCAL

#1 IN LOCAL CONTENT WITH 600K+ ARABIC CATALOG AND 39K+ ARABIC ARTISTS

Note: All figures for 2020
Source: Company information
ANGHAMI IS SYNONYMOUS WITH ARABIC MUSIC
PARTNERSHIPS WITH 36 TELCOS ACROSS REGION PROVIDES A READY USER BASE

1. Outreach to Broader Audience
2. Enhance Brand Visibility
3. Allows Deeper Access to Telco’s Marketing Budgets
4. Access to Customer Information
5. Establish a Stronger Understanding of Every Market
6. Promote Existing Content and Local Artists

...to Name a Few

Easy Customer Billing + Increased Conversion
in a low-credit card penetration region

Creates Competitive Advantage
by creating a barrier to entry
<table>
<thead>
<tr>
<th>Sample Popular Artists</th>
<th>Follower Count (M)</th>
<th>YouTube</th>
<th>Spotify</th>
<th>Deezer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nancy Ajram</td>
<td>14.7</td>
<td>5.4</td>
<td>8.5</td>
<td>0.9</td>
</tr>
<tr>
<td>Tamer Hosny</td>
<td>11.9</td>
<td>6.5</td>
<td>4.6</td>
<td>1.1</td>
</tr>
<tr>
<td>Amr Diab</td>
<td>11.5</td>
<td>4.8</td>
<td>5.6</td>
<td>1.3</td>
</tr>
<tr>
<td>Hussein Al Jassmi</td>
<td>10.2</td>
<td>6.7</td>
<td>8.1</td>
<td>0.5</td>
</tr>
</tbody>
</table>

Source: Follower count from respective applications
DATA IS AT THE HEART OF WHAT WE DO

WE USE DATA TO

- Drive Better Recommendations
  - Reduces Churn and Drives Engagement
- Create Custom Playlists
  - To Drive Engagement
- Enhance Advertising
  - To Drive Revenue and Margins
- Enhance the Artists Experience
  - Drives Engagement and Revenue
- Create Originals
  - To Drive Margins

9 YEARS OF DATA ON 70M USERS - A SUBSTANTIAL MOAT
OUR ORIGINAL CONTENT CREATES 60% ROI ON AVERAGE

**WHAT**
- In-house music production platform
- Promote local artists through local production

**WHY**
- Advance artists & influencers content rigorously
- Create exclusive content for Anghami users

**RESULTS**
- Increased differentiation
- Deeper ties with the artist ecosystem

Source: Company Information
Note: ROI calculations based on all Anghami originals and covers recorded
OUR CONTENT ADVANTAGE

BEING LOCAL, EMBEDDED, AND DATA-DRIVEN REINFORCES OUR CONTENT STRATEGY

Publishing platform with deep insights - Discovers and promotes local creators

First mover with 6 year head-start - unmatched localized and personalized experience

First platform for both local and global labels across markets

Over 9 years of insight on usage and preferences

HIGHER REVENUES
HIGHER MARGINS
HIGHER RETENTION
OUR TECH
OUR CUTTING EDGE TECH IS DESIGNED FOR THE CULTURE AND LIFESTYLE IN MENA

**MUSIC**
- 80% Music Match
- Create and share playlists with your friends
- 300K Users recommended other profiles via music matching
- Match your music tastes with friends and discover your music buddies

**COLLABORATIVE PLAYLISTS**
- 30% Increase in collaborative playlists creation

**CHAT**
- 109K Unique chat users per month
- Chat with your friends
- Post and share music with your followers

**STORIES**
- 74M Song previews played from stories

Note: Figures for 2020
Source: Company Information
LIVE RADIO: AUDIO ROOMS FOR ARTISTS, CREATORS & USERS

POWERING THE CREATOR ECONOMY WITH AUDIO CHANNELS AS AN ALTERNATIVE MONETIZATION STRATEGY

FANS AND INFLUENCERS CREATE LIVE SHOWS

ARTISTS TALK DIRECTLY TO FANS ABOUT THEIR MUSIC

USER-GENERATED CONTENT FROM LIVE RADIO SHOWS

CREATORS MONETIZE THEIR AUDIO CONTENT

488K unique users who joined Live Radio

116K Average monthly broadcasters

Note: Figures are monthly average for 2020
Source: Company information
BUSINESS MODEL
ATTRACTION BUSINESS MODEL WITH DIVERSE REVENUE STREAMS

SUBSCRIPTION

- 81% of revenue
- 21% of users
- 60% of revenue from 36 TELCO PARTNERSHIPS
- 40% of revenue from APP STORE SUBSCRIPTIONS

DATA DRIVEN ADVERTISING

- 19% of revenue
- 79% of users

NEW MONETIZATION CHANNELS STARTING 2021

- Over 280 Global brands

Figures as of 2020
Source: Company Information
NEW GROWTH AREAS

DEEPER PENETRATION INTO HIGH GROWTH & HIGH REVENUE MARKETS

GEOGRAPHICAL EXPANSION

PRODUCT GROWTH WITH NEW MONETIZATION CHANNELS
- Live Radio
- Live concerts
- Branded content
DEEPER PENETRATION INTO EXISTING MARKETS

By **2023** monthly active users expected to grow **316%** across markets

Saudia Arabia and Egypt will contribute **51%** to total growth

**SAUDI ARABIA**

<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
<th>2020</th>
<th>2021F</th>
<th>2022F</th>
<th>2023F</th>
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<tbody>
<tr>
<td>9M</td>
<td>1.1</td>
<td>1.4</td>
<td>2.2</td>
<td>3.6</td>
<td>5.8</td>
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</table>

50% CAGR '19-'23

**EGYPT**

<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
<th>2020</th>
<th>2021F</th>
<th>2022F</th>
<th>2023F</th>
</tr>
</thead>
<tbody>
<tr>
<td>9M</td>
<td>1.6</td>
<td>1.9</td>
<td>3.2</td>
<td>5.1</td>
<td>7.9</td>
</tr>
</tbody>
</table>

48% CAGR '19-'23

Source: Management Projections
GEOGRAPHICAL EXPANSION

Expand to other countries outside the MENA region

BUILD LOCAL CHAMPIONS
SOUTH ASIA (C.400MM)

- No major players
- Strong local preferences

SERVE DIASPORA BETTER
ARAB DIASPORA (C.100MM)

- 30,000 subscribers
- $2.8 ARPU
- 0 marketing spend

Note: Figures for 2020
Source: Company Information
PRODUCT MONETIZATION: NEW REVENUE STREAMS FROM FEATURES USERS LOVE

LIVE RADIO

LIVE CONCERTS

BRANDED CONTENT
SIGNIFICANT VALUE CREATION FOR INVESTORS

**EV/ Sales**
Spotify trades at 167% premium to Anghami on EV/Sales 23F

**EV/ GP**
Spotify trades at 263% premium to Anghami on EV/GP 23F

**EV/ Subs**
Spotify trades at 859% premium to Anghami on EV/Subscriber 23F

First full year after investment

Note: All enterprise values as of 23 Feb 2023
Source: Credit Suisse research, Morgan Stanley research; Thomson One; Management: projections
IMPRESSIONIVE TRACK RECORD OF TOPLINE GROWTH AND PROFITABILITY EVOLUTION

Total Revenue

22% CAGR '17-'20e

Growth marketing cut by 23% due to COVID but Subscription still grew 6%

Gross Profit

76% CAGR 17-20e

EBITDA

97% reduction on EBITDA losses in 4 years

2017 2018 2019 2020

Total Revenue

$4.5M $5.5M $7.5M $5.2M

$12M $17M $24M $26M

Growth marketing cut by 23% due to COVID but Subscription still grew 6%

2017 2018 2019 2020

Gross Profit

$1.6M $4.7M $8.5M $8.9M

($6.5M) ($4.7M) ($1.8M) ($0.2M)

97% reduction on EBITDA losses in 4 years

Source: Company Information
CASH PROCEEDS TO BALANCE SHEET WILL BE USED TO DRIVE GROWTH

USES OF FUNDS

- Growth Marketing: 49%
- R&D and Infrastructure: 11%
- Content Production: 8%
- Branding: 6%
- New hires: 5%
- Geographic expansion: 2%
- Cash Cushion: 19%

Note: Estimates based on cash to balance sheet net of redemptions and PIPE proceeds
GROWTH MARKETING WILL CONTINUE TO BE EFFICIENT...

IMPROVED ROI ON MARKETING SPEND

Forecast period assumes, conservatively, that ROI falls back to 2018 levels as we scale

Since 2017, marketing has been increasingly efficient.

Targeting, content recommendation and churn - have all been optimised by our dedicated team of local professionals

From 2019 to 2020 we saw,

- 2x rise in retention of new users
- Conversion rates crossed 20%
- Overall LTV/ CAC of 8.1x

Source: Management Projections
...leading to increased user base and revenues

**Anghami MAU Forecast**

- FY21*: 12
- FY22: 18
- FY23: 27
- FY24*: 40
- FY25: 60

49% CAGR '21-'25

**Anghami Revenue Forecast**

- FY21*: $350M
- FY22: $300M
- FY23: $250M
- FY24*: $200M
- FY25: $150M

70% CAGR '21-'25

* Assumes capital injection 2021 & 2024

Source: Management estimates
## Where is Anghami Heading?

<table>
<thead>
<tr>
<th>Category</th>
<th>2015</th>
<th>2020</th>
<th>2023e</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monthly Active Users</td>
<td>~3mn</td>
<td>~8mn</td>
<td>~27mn</td>
</tr>
<tr>
<td>Paying Users</td>
<td>~202k</td>
<td>~1.4mn</td>
<td>~8.2mn</td>
</tr>
<tr>
<td>Gross Revenue</td>
<td>~$6mn</td>
<td>~31mn</td>
<td>~$149mn</td>
</tr>
<tr>
<td>Gross Profit</td>
<td>~$820k</td>
<td>~$8.8mn</td>
<td>~$62mn</td>
</tr>
</tbody>
</table>

Source: Management Projections
BRIDGE TO GROWTH IS CLEAR AND ACHIEVABLE

- **Ad Revenue:** $31 Million
  - **5.2 Million** from Subscription Revenue
  - Ad Revenues expected to grow by a CAGR of 75% on the back of Direct Ads / Ad Server initiatives

- **Subscription Revenue:** $26 Million
  - Subscribers to grow by 4.8x with stable ARPUs across countries assumed

- **Content Licensing:** 88
  - Exclusive content

- **Live Radio Monetization:** ~5
  - New monetization channel through the billing and tipping of users and artist to be introduced in 2021

- **2023F Revenue:** ~$150 Million

Source: Management Projections
Anghami to be merged with Vistas Media Acquisition Company Inc ("VMAC"), a publicly listed special purpose acquisition company with $100M cash in trust.

- Valuation at 2.5x 2022E revenue
- Transaction includes a $110M pro-forma PIPE
- Pro forma enterprise value of $219.5M
- Current Anghami shareholders own 33% of the company on a pro-forma basis

**PRO-FORMA SOURCES & USES**

**SOURCES**
- Cash in Trust: $100M
- PIPE Proceeds: $110M
- Anghami Rollover Equity: $119M
- Total Sources: $329M

**USES**
- Anghami consideration: $180M
- Transaction Expenses: $6.6M
- Cash to the balance sheet: $142.4M
- Total Uses: $329M

**PRO-FORMA ANGHAM VALUATION**

- Shares Outstanding: 36.2M
- Price per Share: $10
- Market Capitalization: ~$362M
- (-) Cash: $142.4M
- Enterprise Value: $219.5M

**SPONSOR**
- **PUBLIC FROM IPO**
- PIPE INVESTORS
- ANGHAM ROLLOVER EQUITY

Assumes no redemptions by public shareholders in connection with the transaction and does not take into account interest income in SPAC trust account.

1 The mix of cash and equity paid to Anghami depends on the amount of cash in trust net of redemptions, the amount of capital raised in the PIPE and the transaction costs. The amount of equity rolled over by existing Anghami investors ranges from ~66% (no redemptions and $110M PIPE) to ~94% (full redemptions and $40M PIPE)
2 Due to the structure of the transaction, regardless of the redemptions and PIPE proceeds, the enterprise value remains fixed at approximately $220M.

Source: Management Estimates
OUR TEAM COMBINES OVER 100 YEARS ACROSS MUSIC, TECH, TELCOM AND FINANCE

EDDY MAROUN
CEO, Co-Founder
Deep music industry knowledge & telco connections over 15 years.

ELIE HABIB
CTO, Co-Founder
Serial entrepreneur, product and tech veteran with experience in multiple successful startups.

CHOUCRI KHAIRALLAH
VP Business Development
Driving 35 telcos connection and multiple partnerships over past 8 years.

ELIE ABOU SALEH
VP GCC
Snapchat alumni. Driving high growth area of advertising and creating independent self-serve network.

OMAR SUKARIEH
VP Finance
Has 15 years in corporate finance and financial advisory. MBA from University of Chicago, CFA Charterholder

HOSSAM EL GAMAL
VP North Africa
Serial entrepreneur with more than 15 years of experience in telco partnerships and scaling high growth startups.

F. JACOB CHERIAN
CEO & Board member
25+ years across U.S. capital markets, M&A and Consulting. Former CEO for 2 NASDAQ SPACs

SAURABH GUPTA
Co-Founder & Board Member
20+ years spanning banking, asset management and media investments mainly in leading senior functions within the banking industry

ABHYANAND SINGH
Co-Founder & Board Member
16+ years spanning banking, Hedge Funds and Media Industries with expertise in successfully managing Financial and Media investments
VISTAS MEDIA WILL SUPPORT ANGHAMI'S TRANSITION AND EXPANSION

150+ years of cumulative experience across Media, Entertainment and Finance

**Media and Entertainment operating experience across North America, Europe & Asia**
- Films & Televisions
- Animation & VFX
- LIVE Events & Concerts
- OTT / Online Streaming Platform
- Gaming
- Digital Media and Marketing

**Multi-Format Content Production, Financing Sales and Distribution**
- 70+ films with over $3.6 Billion in revenue from Hollywood to Bollywood
- Several films received international awards, nomination (including Oscars)
- Content Sold and Licensed to multiple global platforms and film content partners worldwide

**Cross-Border, Multi Sector Specialists**
- Media and Entertainment Fund Management
- Private Equity
- Mergers, Acquisitions & Business Valuations
- Content Finance : Structuring
- Investment Banking & TMT Consulting
- Corporate & Bankruptcy Restructuring

**Multinational Governance & Leadership**
- International Entertainment Law
- Regulatory and Compliance
- Capital Markets
- Audit and Accounting
- Banking and Investment Management